



STATE OF MISSOURI
OFFICE OF ADMINISTRATION
DIVISION OF PURCHASING AND MATERIALS MANAGEMENT

NOTIFICATION OF STATEWIDE CONTRACT

November 10, 2004

CONTRACT TITLE: Broadcast Placement Services, Radio and TV

CURRENT CONTRACT PERIOD: February 11, 2005 to February 10, 2006

BUYER INFORMATION: Mary Call
573/751-1695
mary.call@oa.mo.gov

RENEWAL INFORMATION	Original Contract Period	Potential Final Expiration
	2/11/03-2/10/04	2/10/06

ALL PURCHASES MADE UNDER THIS CONTRACT MUST BE FOR **PUBLIC USE ONLY**.
PURCHASES FOR PERSONAL USE BY PUBLIC EMPLOYEES OR OFFICIALS ARE PROHIBITED.

THE USE OF THIS CONTRACT IS **NOT MANDATORY**.

This contract has been established for the convenience of state agencies. Local Purchase Authority may be used to purchase supplies/services included in this contract from an alternative source at the discretion of the agency.

*~State agency instructions for use and requirements of the contract are provided below. ~
~ Following the specifications is pricing and basic network information. ~*

CONTRACT NUMBER	VENDOR NUMBER	VENDOR INFORMATION	MBE/WBE	COOP PROCUREMENT
C303134001	4360628550 2	Missouri Broadcasters Association P.O. Box 104445 Jefferson City, MO 65101-4445 Contact: Donald Hicks Phone: 573/636-6692 Fax: 573/634-8258 E-mail: dhicks@mbaweb.org	No	No
C303134002	4309985860 0	Learfield Communications, Inc 505 Hobbs Road Jefferson City, MO 65109 Contact: Melody Voris Phone: 573/893-7200 Fax: 573/893-2321 E-mail: mvoris@learfield.com Subcontract: Zuva Marketing, 5225 N. Wayne Ave Kansas City, MO 64118	MBE/WBE	Yes

STATEWIDE CONTRACT HISTORY

The following summarizes actions related to this Notification of Statewide Contract since its initial issuance. Any and all revisions have been incorporated into the attached document.

Contract Period	Issue Date	Summary of Changes
2/11/05-2/10/06	11/10/04	Renewal
2/11/04-2/10/05	09/05/03	Renewal
2/11/03-2/10/04	2/11/03	Initial issuance of new statewide contract

USING STATE AGENCY INSTRUCTIONS FOR USE

Use of Contract:

Any state agency having a need for a contractor to place advertisements in either radio or TV, or both, may use this contract. The decision of which contractor to use may be based on specific placement needs and/or cost.

Although a state agency may order services directly with either contractor based on the member stations / network information presented herein, state agencies are advised to contact both contractors and obtain total fixed price quotes for the specific advertising placement service needs of the agency.

Using state agencies shall specify the exact requirements for broadcast placement services and for firm fixed price quotes at the time of the state agency's initial contact with the contractor.

Other Services:

The contract allows for "other miscellaneous broadcast-related services" to be obtained from the contractor. However, state agencies shall only be permitted to use such other services in conjunction with the placement services described herein and not on a stand-alone basis.

REQUIREMENTS OF THE CONTRACT

1. CONTRACTUAL REQUIREMENTS

1.1 General Requirements:

- 1.1.1 The contractor shall provide radio and/or television broadcast placement services for any agency of the State of Missouri (hereinafter referred to as the using "*state agency*") in accordance with the provisions and requirements specified herein.
- 1.1.2 The contractor shall coordinate the broadcast of pre-recorded taped and/or videotaped advertisements on radio and/or television stations (hereinafter referred to as "*broadcast stations*") located throughout the State of Missouri as requested by each using state agency. The exact requirements for broadcast placement services shall be determined by and between the using state agency and the contractor.
- 1.1.3 Non-Mandatory Use of Contract:

- a. The contractor shall provide services on an as needed, if needed basis. The State of Missouri does not guarantee any usage of the contract whatsoever. The contractor shall agree and understand that any state agency of the State of Missouri may participate in the contract, but that the contract does not require mandatory participation by any state agency.
- b. The contractor shall agree and understand that the contract shall not be construed as an exclusive arrangement and if it is in the best interest of the State of Missouri, a state agency may, at its own discretion, obtain alternate services elsewhere.

1.1.4 Other services – If proposed by the contractor in response to the proposal, the contractor may also be requested to produce the advertisements or provide other miscellaneous services as an adjunct of the contractor's placement services. However, the contractor shall agree and understand that any state agency shall only be permitted to use such other services in conjunction with the placement services described herein and not on a stand-alone basis. If production services or other services are requested by the using state agency, the contractor shall provide such services in accordance with instructions provided by the using state agency.

1.2 Performance Requirements:

- 1.2.1 Upon identification of need for the contractor's services, a using state agency will contact the contractor and specify an exact date(s) on which the advertisement(s) shall air. The contractor must insure that the advertisements air on a rotating basis within a time frame that will be specified by the using state agency. It is estimated, but in no way guaranteed that such time frame will be between the hours of 6:00 a.m. and no later than 12:00 midnight.
 - a. If and when requested by the using state agency, the contractor shall meet with broadcast station's media representatives and shall provide the using state agency a written evaluation of each proposal submitted by media representatives. Based on the analysis of the market, advertisement rates, etc., the contractor shall assist the using state agency in making advantageous broadcasting determinations.
 - b. After authorization by the using state agency, the contractor shall order and place the advertisements on the broadcast stations on the dates required by the using state agency. The contractor shall endeavor to secure the most advantageous times and rates available.
- 1.2.2 In ordering broadcast time, the contractor shall not be acting as an agent of the State of Missouri, and shall not represent itself to be acting as an agent of the State of Missouri. The contractor shall inform each broadcast media representative supplying time that the contractor is not acting as an agent for the State of Missouri and that the contractor shall be solely liable for payment to the broadcast media representative. The contractor shall invoice the State for all broadcasting in accordance with the invoicing requirements of this document.
 - a. The contractor shall only be permitted to invoice the using state agency for broadcast time after the advertising has been broadcast. See the Invoicing and Payment Requirements section of this document.
- 1.2.3 The contractor shall properly incorporate approved advertisements in mechanical or other necessary form and forward it with instructions for the fulfillment of the advertising order, check and verify instructions and broadcasts, to such a degree as normally performed by advertising agencies and as regarded as good practice.
- 1.2.4 The using state agency shall provide the contractor with a pre-recorded broadcast quality master or duplicate of the advertisement that is ready for broadcast. The contractor shall make duplicates of the advertisement if necessary and shall label, package, and ship the ad to the approved broadcast stations.
- 1.2.5 The contractor shall ensure that all broadcast advertisements contain: (1) the closed captioning of the verbal contents of the advertisement if required by Section 711 of the Communications Act and (2) the sponsorship identification tag required by Section 73.1212 of the FCC's Rules and such tag shall be in a format that is understandable/readable to the average listener/viewer. At a minimum, the radio tag shall be aural and the television tag shall be visual.

1.3 Invoicing, Payment, and Other Financial Requirements:

- 1.3.1 The contractor shall prepare and deliver an invoice to the using state agency on a monthly basis. The invoice shall be delivered to the address specified by the using state agency.
- 1.3.2 Broadcast Services:
- a. Each invoice submitted by the contractor must itemize the actual net cost for the actual broadcast time for the advertisement(s) and the amount due the contractor for the contractor's broadcast placement services. The amount due the contractor for broadcast placement services shall be the firm, fixed percent of the actual net cost for the broadcast time.
 - 1) The contractor shall audit and verify accuracy of all invoices for broadcast time that were received by the contractor from the broadcast stations.
 - 2) The contractor must submit the following documentation to each using state agency:
 - ☐ copies of all insertion orders, change orders, and purchase orders with broadcast stations
 - ☐ an affidavit as evidence of the date and time of the advertisement's broadcast
 - ☐ a report of the fair market value of each station's schedule, if applicable.
 - b. The contractor shall be paid (1) the actual NET cost charged to broadcast the advertisement plus (2) the contractor's applicable firm, fixed percentage (as shown on the pricing page of the contract) of the actual NET cost charged by broadcast stations.
- 1.3.3 Duplication Services – If dubbing services were provided, the contractor shall invoice for and shall be paid for such services in accordance with the firm fixed price per dub specified in the contract.
- 1.3.4 Other Services – If other services were provided such as production, dubbing of or onto other formats, etc., the contractor shall invoice for and shall be paid for such services in accordance with the price specified in the pricing schedule of the contract less the percentage discount specified on the pricing page.
- 1.3.5 The contractor shall agree and understand that no costs, fees, charges, commissions, or rebates other than those specified above shall be permissible and that except for pricing stated in the contract, no other payment or reimbursement of any kind shall be made to the contractor.
- 1.3.6 The contractor must promptly pay all broadcast stations, duplicating facilities, and any other such "vendors" who may act as "subcontractors" per the contract.
- 1.3.7 The contractor must maintain financial and accounting records and evidence pertaining to the contract in accordance with generally accepted accounting principles and other procedures specified by the state. These records must be made available at all reasonable times to the using state agency and/or its designees and the Missouri State Auditor during the contract period and any renewal period, and for three (3) years from the date of final payment on the contract or contract renewal period.
- 1.3.8 The contractor shall permit governmental auditors and authorized representatives of the State to have access for the purpose of audit or examination or any of the books, documents, papers, and records of the contractor's recording receipts and disbursements of any of the funds made available to the contractor under the contract at any reasonable time and for a period of three years after the final payment under the contract. The contractor further agrees that any audit exception noted by governmental auditors shall not be paid by the using state agency and shall be the sole responsibility of the contractor, provided that it may contest any such exception by any legal procedure it deems appropriate and that the using state agency will pay the contractor all amounts which may ultimately be held entitled to receive as a result of any such legal action.

1.4 Other Contractual Requirements:

- 1.4.1 Contract – A binding contract shall consist of: (1) the RFP, amendments thereto, and any Best and Final Offer (BAFO) request(s) with RFP changes/additions, (2) the contractor’s proposal including any BAFOs and (3) the Division of Purchasing and Materials Management’s acceptance of the proposal by “notice of award” or by “purchase order”. All Exhibits and Attachments included in the RFP shall be incorporated into the contract by reference.
- a. The notice of award does not constitute a directive to proceed. Before providing equipment, supplies and/or services, the contractor must receive a properly authorized purchase order.
 - b. The contract expresses the complete agreement of the parties and performance shall be governed solely by the specifications and requirements contained therein.
 - c. Any change to the contract, whether by modification and/or supplementation, must be accomplished by a formal contract amendment signed and approved by and between the duly authorized representative of the contractor and the Division of Purchasing and Materials Management or by a modified purchase order prior to the effective date of such modification. The contractor expressly and explicitly understands and agrees that no other method and/or no other document, including correspondence from the state agency, acts, and oral communications by or from any person, shall be used or construed as an amendment or modification to the contract.
- 1.4.2 Contract Period – The original contract period shall be February 11, 2003 to February 10, 2004. The contract shall not bind, nor purport to bind, the state for any contractual commitment in excess of the original contract period. The Division of Purchasing and Materials Management shall have the right, at its sole option, to renew the contract for two (2) additional one-year periods, or any portion thereof. In the event the Division of Purchasing and Materials Management exercises such right, all terms and conditions, requirements and specifications of the contract, including prices, shall remain the same and apply during renewal periods.
- 1.4.3 Termination – The Division of Purchasing and Materials Management reserves the right to terminate the contract at any time, for the convenience of the State of Missouri, without penalty or recourse, by giving written notice to the contractor at least thirty (30) calendar days prior to the effective date of such termination. The contractor shall be entitled to be paid for advertisements broadcast prior to the effective date of the termination. The contractor shall agree and understand that the state agency shall have the right, at any time, to cancel any broadcast time previously authorized, provided the owner of said time will accept such cancellation without financial penalty, or if a penalty, provided the using state agency shall pay any resulting costs or penalties.
- 1.4.4 Contractor Liability – The contractor shall be responsible for any and all personal injury (including death) or property damage as a result of the contractor’s negligence involving any equipment or service provided under the terms and conditions, requirements and specifications of the contract. In addition, the contractor assumes the obligation to save the State of Missouri, including its agencies, employees, and assignees, from every expense, liability, or payment arising out of such negligent act.
- a. The contractor also agrees to hold the State of Missouri, including its agencies, employees, and assignees, harmless for any negligent act or omission committed by any subcontractor or other person employed by or under the supervision of the contractor under the terms of the contract.
 - b. The contractor shall not be responsible for any injury or damage occurring as a result of any negligent act or omission committed by the State of Missouri, including its agencies, employees, and assignees.
 - c. Under no circumstances shall the contractor be liable for any of the following: (1) third party claims against the state for losses or damages (other than those listed above); (2) loss of, or damage to, the state’s records or data; or (3) economic consequential damages (including lost profits or savings) or incidental damages, even if the contractor is informed of their possibility.
- 1.4.5 Insurance – The contractor shall understand and agree that the State of Missouri cannot save and hold harmless and/or indemnify the contractor or employees against any liability incurred or arising as a result of any activity of the contractor or any activity of the contractor’s employees related to the contractor’s performance under the contract. Therefore, the contractor must acquire and maintain adequate liability insurance in the form(s) and amount(s) sufficient to protect the State of Missouri, its agencies, its employees, its clients, and the general public against any such loss, damage and/or expense related to his/her performance under the contract.

- 1.4.6 Subcontractors – Any subcontracts for the products/services described herein must include appropriate provisions and contractual obligations to ensure the successful fulfillment of all contractual obligations agreed to by the contractor and the State of Missouri and to ensure that the State of Missouri is indemnified, saved, and held harmless from and against any and all claims of damage, loss, and cost (including attorney fees) of any kind related to a subcontract in those matters described in the contract between the State of Missouri and the contractor.
- a. The contractor shall expressly understand and agree that he/she shall assume and be solely responsible for all legal and financial responsibilities related to the execution of a subcontract.
 - b. The contractor shall agree and understand that utilization of a subcontractor to provide any of the products/services in the contract shall in no way relieve the contractor of the responsibility for providing the products/services as described and set forth herein.
 - c. The contractor must obtain acknowledgement from the State of Missouri prior to establishing any new subcontracting arrangements and before changing any subcontractors.
- 1.4.7 Contractor Status – The contractor represents himself or herself to be an independent contractor offering such services to the general public and shall not represent himself/herself or his/her employees to be an employee of the State of Missouri. Therefore, the contractor shall assume all legal and financial responsibility for taxes, FICA, employee fringe benefits, workers compensation, employee insurance, minimum wage requirements, overtime, etc., and agrees to indemnify, save, and hold the State of Missouri, its officers, agents, and employees, harmless from and against, any and all loss; cost (including attorney fees); and damage of any kind related to such matters.
- 1.4.8 Coordination – The contractor shall fully coordinate all contract activities with those activities of the state agency. As the work of the contractor progresses, advice and information on matters covered by the contract shall be made available by the contractor to the state agency or the Division of Purchasing and Materials Management throughout the effective period of the contract.
- 1.4.9 Property of State – All reports, documentation, and material developed or acquired by the contractor as a direct requirement specified in the contract shall become the property of the State of Missouri. The contractor shall agree and understand that all discussions with the contractor and all information gained by the contractor as a result of the contractor's performance under the contract shall be confidential and that no reports, documentation, or material prepared as required by the contract shall be released to the public without the prior written consent of the state agency.
- 1.4.10 Cooperative Procurement Program – If the contractor has indicated agreement on Pricing Page with participation in the Cooperative Procurement Program, the contractor shall provide radio and tv advertisement placement services as described herein under the terms and conditions, requirements and specifications of the contract, including prices, to other government entities in accordance with the Technical Services Act (67.360 RSMo, which is available on the internet at: <http://www.moga.state.mo.us/statutes/c000-099/0670360.htm>.) The contractor shall further understand and agree that participation by other governmental entities is discretionary on the part of that governmental entity and the State of Missouri bears no financial responsibility for any payments due the contractor by such governmental entities.

PRICING AND OTHER INFORMATION

MISSOURI BROADCASTERS ASSOCIATION – C303134001 *(C/S Code For All Items: 91803)*

001. Fee for Placement Services by Contractor

Missouri Broadcasters Association will not charge any additional fees for placement of radio or TV advertisements.

A using state agency will only pay the actual net cost for the airtime. No commissions will be charged.

Missouri Broadcasters Association will provide ProMO Solutions airtime, which is airtime from member radio and TV stations that belongs to the Missouri Broadcasters Association. A list of current MBA member radio and TV stations can be found at the end of this document. Missouri Broadcasters Association will only charge the actual net cost of the airtime and such amount is guaranteed by the Missouri Broadcasters Association to be a value to investment ratio of 4 to 1 for the airtime.

002. Duplication and Other Services - No additional fees will be charged for any services including duplication services, production, creation, editing, etc.

LEARFIELD COMMUNICATIONS, INC. – C303134002 *(C/S Code For All Items: 91803)*

001. Fee for Placement Services by Contractor

Learfield Communications, Inc. will not charge any additional fees for placement of radio or TV advertisements. Learfield Communications will also use a subcontractor, Zuva Marketing, to purchase airtime and for placement services.

Learfield Communications will either purchase airtime from radio and TV stations or will place advertisements on one of the Learfield Communication existing radio networks. Information about the Learfield Networks can be found on the Internet at:

<http://www.learfield.com/>

A using state agency will only pay the actual net cost for the airtime. Any commissions paid by the broadcast station must be returned to the state agency.

002. Duplication Service – Learfield does not charge for small quantities for duplications. Following are Learfield's prices for the larger quantities. The prices stated shall include any costs for labeling, packaging, and shipping.

Learfield Duplication Service	<i>Firm, Fixed Price Per Dub</i>
AUDIO CASSETTE	
For 51 to 150 duplicates	\$ <u>1 per dub</u>
For 151 to 300 duplicates	\$ <u>1 per dub</u>
REEL-TO-REEL	
For 51 to 150 duplicates	\$ <u>1 per dub</u>
For 151 to 300 duplicates	\$ <u>1 per dub</u>
VIDEOCASSETTE	
For 6 to 20 duplicates	\$ <u>10 per dub</u>
For 21 to 50 duplicates	\$ <u>10 per dub</u>

Learfield Duplication Service	<i>Firm, Fixed Price Per Dub</i>
DIGITAL AUDIO TAPE	
For 21 to 50 duplicates	\$ <u>5</u> per dub
For 51 to 150 duplicates	\$ <u>5</u> per dub
For 151 to 300 duplicates	\$ <u>5</u> per dub

- 002. Other Services:** Learfield will provide other services at a rate of 50% off the published price list. The following table includes the published price list. However, if additional services are required as a part of a broadcast placement order of \$20,000 or more, the asterisk (*) options will be at no cost.

LEARFIELD COMMUNICATIONS – Other Services	* Price
*Script writing – Radio and or TV	\$300 per script
*Supplying nationally recognized industry talent	\$300 per voice per spot
*Studio services (Studio available on hourly basis)	\$200
*Music Library (music licensing fee)	\$200
*Engineering Services (Equipment operator available on hourly basis)	\$200
*Market analysis (includes demographic research and ratings)	\$300
*Advertising and Educational Awareness Strategy sessions	\$500 per hour
*Sound Effects Library	\$50 per cut
*Satellite distribution fee (Distribution of PSA's)	\$400
*Talk Show Forum (includes studio and satellite) delivery	\$400 per hour
TV closed captioning	\$200 per hour
Blind audio services	\$200 per hour
Audio technician	\$200 per hour
Equipment usage	\$100 per hour
Producer Fee	\$200 per hour
Editing and Mastering Fee	\$200 per hour

***Note:**

**if additional services are required as a part of a broadcast placement order of \$20,000 or more, the asterisk (*) options will be at no cost*

MEMBER STATIONS / NETWORK INFORMATION

LEARFIELD COMMUNICATIONS, INC. – C303134002

Information about the Learfield Networks can be found on the Internet at:
<http://www.learfield.com/>

MISSOURI BROADCASTERS ASSOCIATION – C303134001

<u>MISSOURI BROADCASTERS ASSOCIATION MEMBER STATIONS</u>	
<u>RADIO</u>	<u>CITY</u>
KSWM/AM-KQMO/FM	AURORA
KAAN/AM FM	BETHANY
KYOO/AM-FM	BOLIVAR
KWRT/AM-FM	BOONVILLE
KPCR/AM-FM	BOWLING GREEN
KOMC/AM-FM-KRZK/FM	BRANSON
KFMZ/AM-KZBK/FM	BROOKFIELD
KBFL/FM	BUFFALO
KMAM/AM-KMOE/FM	BUTLER
KREL/AM	CALIFORNIA
KMRN/AM-KKWK/FM	CAMERON
KAPE/AM-KGMO/FM	CAPE GIRARDEAU
KCGQ/FM-KEZS/FM-KGIR/AM- KZIM/AM-KGKS/FM	CAPE GIRARDEAU
KWKZ/FM	CAPE GIRARDEAU
KMXQ/FM	CAPE GIRARDEAU
KAOL/AM-KMZU/FM	CARROLLTON
KDMO/AM-KMXL/FM	CARTHAGE
KNLH/FM	CEDAR HILL
KMFC/FM	CENTRALIA
KCHI/AM-FM	CHILLICOTHE
KLRQ/FM	CLINTON
KDKD/AM-FM	CLINTON
KBXR/FM-KFRU/AM-KOQL/FM-KPLA/FM	COLUMBIA
KCLR/FM-KCMQ/FM-KSSZ/FM-KTGR/AM-KTXY/FM	COLUMBIA
KDEX/AM-FM	DEXTER
KDFN/AM-KOEA/FM	DONIPHAN
KESM/AM-FM	EL DORADO SPRINGS
KAUL/FM	ELLINGTON
KREI/AM-KTJJ/FM	FARMINGTON
KYLS/AM-FM	FARMINGTON

<u>MISSOURI BROADCASTERS ASSOCIATION MEMBER STATIONS</u>	
<u>RADIO</u>	<u>CITY</u>
KJFF/AM	FESTUS
KFAL/AM-KKCA/FM	FULTON
KGOZ/FM	GALLATIN
KHMO/AM-KICK/FM	HANNIBAL
KRRY/FM	HANNIBAL
KGRC/FM-KZZK/FM-WTAD/AM-WCOY/FM-WQCY/FM	HANNIBAL/QUINCY
WGEM/AM-FM/DT	HANNIBAL/QUINCY
KUGT/AM	JACKSON
KATI/FM-KWOS/AM	JEFFERSON CITY
KLIK/FM-KLIK/AM-KJMO/FM	JEFFERSON CITY
KBGZ/FM- KJML/FM- KMOQ/FM-KQYX/AM -WMBH/AM-KBTN/FM	JOPLIN
KIXQ/FM-KJMK/FM-KSYN-FM-KXDG/FM	JOPLIN
KBEQ/FM-KFKF/FM-KMXV/FM-KSRC/FM	KANSAS CITY
KCFX/FM-KCMO/AM-FM-KFME/FM	KANSAS CITY
KCIY/FM-KMBZ/AM-KQRC/FM-KRBZ/FM-KUDL/FM	KANSAS CITY
-KXTR/FM-KYYs/FM-WDAF/AM	KANSAS CITY
KCKN/AM-KPRT/AM-KPRS/FM	KANSAS CITY
KCWJ/AM	KANSAS CITY
KBOA/AM-FM	KENNETT
KOTC/AM-KXOQ/FM	KENNETT
KIRX/AM-KRXL/FM-KTUF/FM	KIRKSVILLE
KLTE/FM	KIRKSVILLE
KBNN/AM-KJEL/FM	LEBANON
KCLQ/FM-KLWT/AM	LEBANON
KCXL/AM	LIBERTY
KIRK/FM	MACON
KLTI/AM	MACON
KTRI/FM	MANSFIELD
KMHM/FM	MARBLE HILL
KMMO/AM-FM	MARSHALL
KRLI/FM	MARSHALL
KMRF/FM	MARSHFIELD
KNLM/FM	MARSHFIELD
KNIM/AM-FM	MARYVILLE
KMEM/FM	MEMPHIS
KWWR/FM-KXEO/AM	MEXICO
KJAB/AM	MEXICO
KCSX/FM-KZZT/FM	MOBERLY
KRES/FM-KWIX/AM	MOBERLY

<u>MISSOURI BROADCASTERS ASSOCIATION MEMBER STATIONS</u>	
<u>RADIO</u>	<u>CITY</u>
KKBL/FM-KRMO/AM	MONETT
KMCR/FM	MONTGOMERY CITY
KELE/AM-KELE/FM	MOUNTAIN GROVE
KUPH/FM	MOUNTAIN VEIW
KNEO/AM/KNMO/FM	NEOSHO
KNEM/AM-FM	NEVADA
KNLG/FM	NEW BLOOMFIELD
KDBB/FM-KFMO/AM	PARK HILLS
KBDZ/FM-KSGM//AM	PERRYVILLE
KPWB/AM-FM	PEDIMONT
KAHR/AM-KFEB/FM	POPLAR BLUFF
KJEZ/FM-KKLR/FM-KWOC/AM	POPLAR BLUFF
KLID/AM	POPLAR BLUFF
KLUH/FM	POPLAR BLUFF
KMIS/AM	PORTAGEVILLE
KNLP/FM	POTOSI
KAYX-FM-KLEX/AM	RICHMOND
KARV/AM-KURM/FM	ROGERS AR
KDAA/FM-KMOZ/AM-KTTR/AM-FM-KZNN/FM	ROLLA
KSMO/AM	SALEM
KDRO/AM-KPOW/FM	SEDALIA
KSDL/FM-KSIS/AM-KXXKX/FM	SEDALIA
KBHI/FM-KBXB/FM-KRHW/AM	SIKESTON
KMAL/AM-KSIM//AM-KLSC/FM	SIKESTON
KBFL/FM-KTXR/FM-KWTO/AM-FM	SPRINGFIELD
KGBX/FM-KGMY/AM-FM-KTOZ/FM-KXUS/FM	SPRINGFIELD
KKLH/FM-KOMG/FM-KOSP/FM-KQRA/FM	SPRINGFIELD
KSGF/AM-KSPW/FM-KTTS/FM	SPRINGFIELD
KSMU/FM	SPRINGFIELD
KFEQ/AM-KKJO/FM-KSJQ/FM-KSFT/AM	ST. JOSEPH
KATZ/AM-FM-KLOU/FM-KMJM/FM-KSD/FM-KSLZ/FM	ST. LOUIS
KEZK/FM-KYKY/FM	ST. LOUIS
KFNS/AM-FM	ST. LOUIS
KFTK/FM-KIHT/FM-KPNT/FM-KSHE/FM-WMLL/FM	ST. LOUIS
KMOX/AM	ST. LOUIS
KSIV/AM-FM	ST. LOUIS
KTRS/AM	ST. LOUIS
WIL/FM-WRTH/AM-WSSM/FM-WVRV/FM	ST. LOUIS
KFLW/FM	ST. ROBERT

<u>MISSOURI BROADCASTERS ASSOCIATION MEMBER STATIONS</u>	
<u>RADIO</u>	<u>CITY</u>
KALM/AM-KAMS/FM	THAYER
KTTN/AM-FM	TRENTON
KBIX/FM	VAN BUREN
KTKS/FM	VERSAILLES
KNLN/FM	VIENNA
KLPW/AM-FM	WASHINGTON
KOKO/AM-KWKJ/FM	WARRENSBURG
KFAV/FM-KWRE/AM	WARRENTON
KJPW/AM-FM	WAYNESVILLE
KHOM/FM	WEST PLAINS
KKDY/FM-KSPQ/FM-KWPM/AM-KUKU/FM	WEST PLAINS

<u>MISSOURI BROADCASTERS ASSOCIATION MEMBER STATIONS</u>	
<u>TELEVISION</u>	<u>CITY</u>
KBNS-TV	BRANSON
KBSI-TV/WDKA-TV	CAPE GIRARDEAU
KFVS-TV/WQWQ-TV	CAPE GIRARDEAU
KPOB/WSIL-TV	CARTERSVILLE, IL
KMIZ-TV/KQFX-TV	COLUMBIA
KOMU-TV/KJWB-TV	COLUMBIA
KHQA-TV	HANNIBAL/QUINCY
WGEM-TV-DT	QUINCY, IL
KWBM-TV	HOLLISTER
KNLJ-TV	JEFFERSON CITY
KRCG-TV	JEFFERSON CITY
KOAM-TV	JOPLIN/PITTSBURG
KODE-TV	JOPLIN
KSNF-TV	JOPLIN
KCTV	KANSAS CITY
KCWE-TV/KMBC-TV	KANSAS CITY
KSHB-TV/KMCI-TV	KANSAS CITY
KSMO-TV	KANSAS CITY
WDAF-TV	KANSAS CITY
KTVO-TV	KIRKSVILLE
KDEB-TV/KOLR-TV	SPRINGFIELD
KSPR-TV	SPRINGFIELD
KYTV/KDL-TV	SPRINGFIELD
KWBM-TV	SPRINGFIELD
KQTV	ST. JOSEPH

<u>MISSOURI BROADCASTERS ASSOCIATION MEMBER STATIONS</u>	
<u>TELEVISION</u>	<u>CITY</u>
KMOV-TV	ST. LOUIS
KNLC-TV	ST. LOUIS
KPLR-TV	ST. LOUIS
KSDK-TV	ST. LOUIS
KTVI-TV	ST. LOUIS